

# GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: ENVIRONMENT

-- FINAL TOPLINE --

Timberline: 937008  
H: 553  
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Results are based on telephone interviews conducted March 7-10, 2013 with a random sample of -1,022—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the sample of -493—national adults in Form A and -529—national adults in Form B, the margins of sampling error are  $\pm 6$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline telephone numbers are chosen at random among listed telephone numbers. Cell phones numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly, and having an unlisted landline number). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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13. With which one of these statements about the environment and the economy do you most agree –  
 [ROTATED: protection of the environment should be given priority, even at the risk of curbing economic growth (or) economic growth should be given priority, even if the environment suffers to some extent]?

	<u>Environment</u>	<u>Economic growth</u>	<u>Equal priority (vol.)</u>	<u>No opinion</u>
2013 Mar 7-10	43	48	4	5
2012 Mar 8-11	41	49	6	4
2011 Mar 3-6	36	54	6	4
2010 May 24-25	50	43	4	3
2010 Mar 4-7	38	53	4	5
2009 Mar 5-8	42	51	5	3
2008 Mar 6-9	49	42	5	3
2007 Mar 11-14	55	37	4	4
2006 Mar 13-16	52	37	6	4
2005 Mar 7-10	53	36	7	4
2004 Mar 8-11	49	44	4	3
2003 Mar 3-5	47	42	7	4
2002 Mar 4-7	54	36	5	5
2001 Mar 5-7	57	33	6	4
2000 Apr 3-9	67	28	2	3
2000 Jan 13-16	70	23	--	7
1999 Apr 13-14	67	28	--	5
1999 Mar 12-14	65	30	--	5
1998 Apr 17-19	68	24	--	8
1997 Jul 25-27	66	27	--	7
1995 Apr 17-19	62	32	--	6
1992 Jan 5-Mar 31	58	26	8	8
1991 Apr 11-14	71	20	--	9
1990 Apr 5-8	71	19	--	10
1984 Sep 28-Oct 1	61	28	--	11